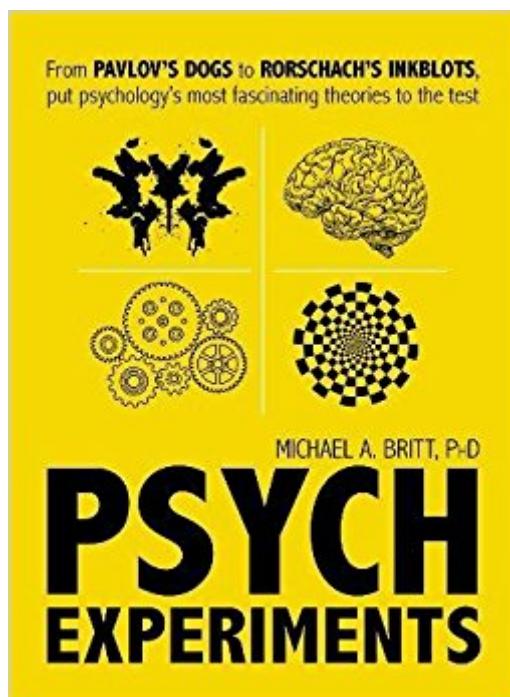


The book was found

Psych Experiments: From Pavlov's Dogs To Rorschach's Inkblots, Put Psychology's Most Fascinating Studies To The Test



Synopsis

Psychology's most famous theories--played out in real life! Forget the labs and lecture halls. You can conduct your very own psych experiments at home! Famous psychological experiments--from Freud's ego to the Skinner box--have changed the way science views human behavior. But how do these tests really work? In *Psych Experiments*, you'll learn how to test out these theories and experiments for yourself...no psychology degree required! Guided by Michael A. Britt, creator of popular podcast *The Psych Files*, you can conduct your own experiments when browsing your favorite websites (to test the "curiosity effect"), in restaurants (learning how to increase your tips), when presented with advertisements (you'd be surprised how much you're influenced by the color red), and even right on your smartphone (and why you panic when you can't find it). You'll even figure out how contagious yawning works! With this compulsively readable little book, you won't just read about the history of psychology--you'll live it!

Book Information

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Customer Reviews

Michael Britt, PhD is the creator of *The Psych Files*, a popular podcast that is consistently listed on iTunes top 10 podcasts in Higher Education list and the top 50 in the Education category. The podcast has been downloaded 13 million times, and over 4,500 episodes are downloaded every day. The website ThePsychFiles.com is linked to by thousands of high schools, colleges, and universities around the world. Michael has a Ph.D. in psychology from The State University of New

York at Albany, specializing in social and industrial/organizational psychology, and a B.A. in Psychology from Marist College. He attended L'Ecole des Psychologues Practiciens in Paris, France, and as a tenured professor of Psychology at Marist College for 10 years. He currently runs B & E Productions, LLC, a mobile app and social media firm.

This book has been an excellent resource in my AP Psychology classroom. Many of the experiments can be done during the class period which is great in the high school setting. Students love the hands-on nature of the experiments. As a teacher, I love how user-friendly the instructions are for each experiment and how Britt describes the original experiment as the basis for his replication.

Interesting to read. Definitely assist in passing the time.

I recommend this book for all psychology teachers or anyone else interested in the subject! There are plenty of fun ideas that can be used in the classroom as well as interesting experiments to just try on your own at home. Michael includes information about the original researchers for each of the experiments, so you can find out a lot more about the topics that interest you. Also, the first chapter has some great background information about psychological experimentation and ethics. It's a great addition to my collection of books about my favorite subject, psychology!

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